



# TENANT CONNECT

From Sunny Ridge Management Corporation

Page One

Page Two

Page Three

Page Four

## Your Celebration Destination

The first party supplies store to open in Whitby was Party Giant in 1983. Party Giant is a tight knit family owned business with two locations in Whitby and Windsor, Ontario. The store has a lot to offer for every season and holiday. The first thing anyone notices when they walk in are the creative seasonal displays at the front, the props hanging from the ceiling and the brightly painted aisles that are filled with anything you would need for any party or celebration.

Halloween is easily the busiest time of the year. Anyone who has been in Party Giant during October would be overwhelmed by the mob of people moving through the store in search of costumes, party favors and decorations. Any party store that survives one Halloween deserves an award; Party Giant is proud to have been through twenty-six. One of the secrets of the stores' domination of Halloween is their invention, the Costume Wall. Party Giant was the first party store to use the Wall which is a numbered picture of every costume and the price. This makes it easier to find a costume and the steps are simple; you pick out a costume, tell an employee behind the counter the number and size you want and then go try it on. Many other stores have adapted this idea as well.

Now, the next busiest season is winter. People come in for Christmas, Hanukah and New Year's. For Christmas, the store has rental costumes, favors, decorations and gift wrap. The rental costumes range from Santa to the Grinch to Buddie the elf. If a whole costume doesn't fit what you need then they have hats, makeup and shoes. You could also rent chairs and tables if you don't have enough seating for a Christmas or New Year's party which can be picked up and dropped off by the Party Giant balloon truck. For New Year's, Party Giant also has party favors and offers balloon deliveries for parties and dances.

Next to come is Valentine's Day, Mardi Gras, St. Patrick's and Graduations. Milestone Birthdays keep the balloon counter hopping throughout the year. Party Giant is your Celebration destination! Be sure to stop in and say hi to your Sunny Ridge neighbours.

Many of you already know that Norm and Derrick have moved on to positions more suited to their skills and we wish them all the best in their new endeavour. This year Sunny Ridge Management Corporation has decided to contract out the snow plowing to Grant Contracting. If there are any sidewalks that need touching up, Frankie will be more than happy to remedy that. We would really appreciate calls to the office if anyone spots a particularly icy spot so that we can take care of it. Again a quick reminder not to leave cars in the parking lot overnight as it makes it extremely difficult to clear the snow in a manner that makes all the tenants happy. The staff at Sunny Ridge would like to wish you all a Merry Christmas and Seasons Greetings as well as a safe and Happy New Year.

*Doug*



# Plan to Continue Your Success

You've worked hard to make your business a success. There may have been times when you gambled on a business strategy and won-but, for the most part, you stuck to the meticulous business plan that has been your blueprint for growth and achievement. Now, it's time for a new plan...

What would happen to your business if you were taken away from it, even temporarily? Would it survive? If you're like most small business owners, the odds are that your years of careful nurturing and building could come tumbling down without your energetic hands on the reins - because you are your business.

- You're a professional-a dentist, for example - and you get hit with a sudden, extended illness. Your entire practice will stop-but salaries, operating costs and other fixed expenses won't. How will you pay them until you're back in the game?

- You're not only the owner of your small business, you're also the primary salesperson, accountant and...everything else - and you're in a car accident that leaves you injured and unable to work for months. Your entire business will stop-but the bills won't and the income that supported your family will temporarily disappear. Do you have a contingency plan in place?



There's no need to gamble with your future financial health when you can take some essential steps right now to protect what you've built. It's called business continuation planning and it's the process of identifying issues that could put your business at risk and adopting strategies to help mitigate or eliminate those risks.

Protect what you've built with a business continuation plan tailored to your business-it's vital to your continued success, come what may.

## Scotties Supports Olympic Snowboarder

When Scott MacNab, owner of Scotties Skies N Boards, first met Matt Morison, Matt was just 13 years old. Matt told Scott that his snowboarding would take him to the Olympics one day, and Scott saw the potential in the young man. He began sponsoring Matt, and Matt's prediction came true. Now 22, he will be competing for Canada in the 2010 Winter Olympics in Vancouver, British Columbia this February. Scott is continuing to support this young snowboarder's journey Scott is continueing to support this young snowboarder's journey to the Olympics, and is currently fundraising to help pay for Matt's living expenses along the way. Up until February 24th, the day Matt will compete for Gold, Scott will be



selling T-shirts and giving all of the proceeds to Matt. The T-shirts have 2010 Vancouver Olympics on the front, and Matt's name and images of a snowboarder on the back.

"Scott has been the biggest supporter of my career," says Matt. "He's been supporting me the whole way."

Matt has been competing on the World Cup circuit for the past four years, and has three World Cup wins and ten total podiums. He

is currently training in Colorado before leaving to compete in World Cups in Italy, Austria and Quebec, before he heads to Vancouver in February. Born and raised in Burketon, Ontario, Matt began snowboarding at the Oshawa Sky Club.

# The Lines Between Youth and Age

The appearance of facial lines as you age is a natural occurrence. Sun exposure, wind, genetics, pollution and the natural aging process eventually brings about the onset of tiny lines and wrinkles as well as the loss of fullness and elasticity that keeps your face looking young. Lines that develop between the eye brows in both men and women can make you appear angry, tired, stressed, worried or even intimidating. Looking for a solution? Consider a non-surgical approach to facial rejuvenation using Botox or Juvederm or a combination of both.

**Botox Cosmetic** is a purified protein produced by the Clostridium botulinum bacterium used to improve the appearance of moderate to severe frown lines in men and women between the ages of 18-65. Botox works simply by preventing the contraction of muscles in the area where frown lines are produced. During a short appointment, a few tiny injections are strategically placed, producing results in 2 - 10 days that can last up to 4 months - results may vary. There's no recovery time - you can even be treated during your lunch break.

**Juvederm** is a soft replenishing gel filler that is injected under the skin to smooth away lines, restore natural contours and enhance lips to a more youthful appearance. Juvederm is a "next-generation" filler made from hyaluronic acid - a naturally occurring substance in your skin that helps to hydrate and add volume. Results are noticeable immediately and its patented process ensures smooth consistency for beautiful, lasting results.

Dr. M. Kara offers these "soft lift" treatments at his Whitby office. Call for a private consultation today. 10% off to newsletter recipients.

M. Kara, MD, FRCSC, Board Certified Plastic Surgeon  
1614 Dundas St. E, Suite 101,  
Whitby, Ontario L1N 8Y8  
1-800-390-5611  
[www.drkara.com](http://www.drkara.com)



## Your Healthy Alternative

Cup of Tea Bakery and Cafe is Durham's only organic and gluten-free bakery and take-out cafe. Owned and operated by husband and wife team Brad & Nicole Owens, together they wanted to provide residents with a healthy alternative to the typical bakery experience. The store offers approximately 100 different loose leaf teas, fair-trade coffees and yummy treats that are actually good for you! Currently the Cup of Tea baking team are working on diabetic and vegan options as well. The new owners would love to meet their neighbours, and are eager to find unique ways to cross promote local businesses.

Don't forget to check out our website at [www.cupoftea.ca](http://www.cupoftea.ca)

# Connections

## Tenant List

### 15 Thickson

Durham Four Seasons •  
905-579-3608  
Vocational Pathways •  
905-571-3811  
CBI Health • 905-725-5055  
Meta Vocational Services •  
905-725-0087  
LCBO • 905-579-1023

### 25 Thickson

KFC • 905-728-2719  
Rogers • 905-433-0701  
Enjoy Convenience •  
905-433-7006  
Cup of Tea • 905-429-2448  
Royal Windows • 905-720-1818  
Computer Plus • 905-429-2345  
Dr. Rudy Enns • 905-579-9180  
Rice to Go • 905-404-8866  
Dr. Fitzgerald • 905-728-7017

### 1614 Dundas

Investors Group •  
905-434-8400  
Copy Zone • 905-436-2711  
Durham Podiatry •  
905-433-0200  
Co-operators - Broker •  
905-728-4141  
Comprehensive Logistics •  
905-725-4141  
Dr. Kara • 1-800-390-5611

Carnevale Law Office •  
905-571-1503  
Co-operator's - Claims •  
905-434-6616  
Dr. Dina Phillips • 905-576-0123  
Dr. Omar Usman • 905-448-0644  
Dr. Ronald Sperber • 905-725-9530

### 1618 Dundas

Party Giant • 905-432-7660  
Sears Flooring • 905-443-1007  
Scotties • 289-240-4709  
Dance Fever • 905-433-7877

### 1608 Dundas

Hooters • 905-571-4668

### 1800 Dundas

Crisply Cleaners • 905-720-3024  
New Hong Kong • 905-579-8828  
Crew Cutz • 905-404-4421  
Daybreak • 905-438-0063  
Nutrition Depot • 905-720-0457  
OPSEU • 905-720-3434

### 619 Kingston

Dr. Fenwick & Dr. Klein • 905-619-0464  
Optimum Bodies • 905-231-2234  
Crew Cutz • 905-426-4421  
Family Convenience • 905-426-6195  
Bombay Grill • 905-239-4077

Share Your Business  
Stories or Give and  
Receive Advice!

Regardless of your endeavor, everyone in the Sunny Ridge framework shares in the mindset of business promotion and success. In the spirit of "Tenants Helping Tenants", feel free to share a brief story, anecdote or even advice. It's a great way of networking, extending some goodwill and even giving your company a little extra Pub!

So, just fill out (printing) the form below and drop it off at the Sunny Ridge office OR send an e-mail to [matt@tandemwebdesign.ca](mailto:matt@tandemwebdesign.ca) or [aaron@tandemwebdesign.ca](mailto:aaron@tandemwebdesign.ca) which will include all of the information below that we've requested.

Here's how...

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact #: \_\_\_\_\_

Business e-mail: \_\_\_\_\_

What's YOUR story? \_\_\_\_\_

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